







OUR STORY

Started in 2015, DFND (pronounced "de-fend") is the brainchild of two industry veterans whose aim was to bring quality performance apparel to the people who needed it most; our US Military and First Responders. Proudly specializing in developing products that maximize human performance, DFND currently offers a Flame Resistant (FR) base layer product line, Graduated Compression for injury prevention and Recovery and a complete line of Customized training gear. Every item that DFND offers is entirely Made in the USA and 100% Berry Compliant, and is uniquely crafted to support the needs of athletes training at any level.

Since it's initial launch, DFND has been adopted by First Responders, The US Military, NBA, NFL, over 100 D1 collegiate teams and Olympic athletes.

We believe that everyone deserves access to apparel that supports training, improves readiness, reactivates the body, encourages faster recovery and, most importantly, enhances overall health.

For a complete line of DFND Products visit www.DFNDUSA.com



The DFND FIRE Fx performance collection is made with Tencate TechT4 fabric and provides protection and comfort from the inside out. This remarkable innovation brings ease of wear and flame resistance in an incredibly light weight base layer. The DFND FIRE Fx collection makes the perfect addition to the multi layer, flame-resistant clothing systems.

The DFND FIRE Fx performance collection is engineered with Coolderm Technology which allows for active moisture wicking and fast dry times, as well as being extremely soft and comfortable. The antimicrobial protection will reduce unpleasant odors, which is ideal for hot humid environments. DFND FIRE Fx will enhance your protection level from the inside out!

TOP FEATURES OF DFND FIRE Fx PRODUCTS

- Inherently FR
- · No chemical treatment and will not wash out
- No Melt, No Drip
- Highly Breathable & Moisture Wicking
- Non shrinking / Non fading
- SPF20+ Sun Protection
- Meets ASTM values in coordination with NFPA

WHY BUY DFND FIRE Fx PRODUCTS

- · Created by Firefighters for Firefighters
- Reduces heat related illness and injury
- Increased work production rates
- Longevity = cost savings
- Colorfastness 5:1 over cotton Durability 5:1 over cotton
- Made in the USA and Berry Compliant







FR PERFORMANCE SS SHIRT-RAGLAN SLEEVE PART #FR108 Navy, Black, Grey | XS-5XL



FR PERFORMANCE LS SHIRT -RAGLAN SLEEVE PART #FR109 Navy, Black, Grey | XS-5XL



FR PERFORMANCE SS SHIRT -TRADITIONAL SLEEVE PART #FR208 Navy, Black, Sand | XS-5XL



FR PERFORMANCE LS SHIRT -TRADITIONAL SLEEVE PART #FR209 Navy, Black | XS-3XL









FR WOMENS SS PERFORMANCE SHIRT PART #FR115 Navy, Black | S-XL



FR PERFORMANCE SHORT PART #FR114 Black, Navy | S-3XL



FR PERFORMANCE SS SHIRT W/POCKET - TRADITIONAL SLEEVE PART #FR211
Navy, Black | XS-3XL



FR PERFORMANCE BOXER PART #FR110 Black | S-XXL



FR PERFORMANCE 1/4 LS SHIRT W/ POCKET - TRADITIONAL SLEEVE PART #FR118 Navy, Black | XS-3XL



FR PERFORMANCE LONG JOHN PART #FR112 Black, Navy | S-XXL















TITAN FLEECE HOOD PART #TR518 Navy, Black, Htr Grey S-3XL



TITAN FLEECE CREW PART #TR504 Navy, Black, Htr Grey, Htr Black S-2XL



TITAN FLEECE PANT PART #TR505 Navy, Black, Htr Grey, Htr Black S-2XL

FIRE







RECOVERY Rx COMPRESSION SOCKS 20-30MMHG PART #UC312 S-XL



RECOVERY Rx RECOVERY WOOL ACTIVE Ax ALL DAY COMPRESSION SOCKS 20-30MMHG PART #UC316 S-XL



COMPRESSION SOCKS 15-20MMHG PART #UC319 S-XL



TRAIN. RECOVER. REPEAT.



DFND IS BUILT FOR WARRIORS BOTH OR THE FIELD, AND OFF, OUR PATENTED TECHNOLOGY PROVIDES UNPARALLELED SUPPORT AND
RECOVERY FOR ATHLETES AND HEROES ALIKE, DFND UNDERSTANDS THAT A GOOD WORKOUT IS ONLY AS GOOD AS THE RECOVERY AFT
AND THAT BOTH ARE NOT MUTUALLY EXCLUSIVE, YOU PUT THE WORK IN, WE'LL GET THE RECOVERY OUT.



DFND FIRE FX

PROTECTION FROM THE INSIDE OUT



DFND TRAIN TX

BUILT TO TRAIN. MADE TO RECOVER.



DFND ACTIVE AX

POWERED BY YOU.



DFND RECOVER RX

RECOVER. WHILE YOU TRAIN.



CONTACT US:

laura@dfndusa.com

714.225.8400

www.dfndusa.com

616 E El Segundo CA 90245

